

September 2025 Update FAIRS OPEN

September 12, 2025

Dear Candidates,

Happy September! Good luck with the start of your new school year, wherever you are in the world. This is the first of our Monthly Email Updates, with recruiting tips and industry trends. A copy of this message and future monthly updates will be posted on [Email Updates](#) so you can refer back to them later.

Search Fairs

Search Fairs are now open. Check our [Fair Webpage](#) for the schedule and eligibility criteria for each fair. A list of the attending schools should be available by October for the early fairs. You must request an invitation to a fair via your dashboard. If you are not sure which fair(s) you should attend, please email me. Your annual membership fee includes 1 fair registration.

If you are in or near Canada, especially if you are new to international teaching, we encourage you to attend **The Toronto Search Fair, Feb 6-8, 2026**. Partnering with Queen's University, the Toronto Fair is the premier international teacher recruiting event in Canada. [Read about the success of the 2025 Toronto Search Fair.](#)

Pro-Active Recruiting Tips

- Make sure you receive the **daily email updates**. You can filter this to match just your job preferences, using the email preferences on your dashboard. Note: you cannot filter the email updates by region, only by position.
- Use our database to **research schools and jobs**. You can create a list of your "favourite" schools for quick reference.
- If you find a potential match - submit an application! If you're not sure how to apply using the Search database or APLi, read [How to Apply for Jobs](#).
- Your email application should be a condensed cover letter expressing your interest and explaining why you are a good fit for that school, and how you can contribute to the learning community (your "value-added"). Use AI tools to help you generate a good draft, then personalize it. Once you have a good template, you can apply to multiple schools with moderate effort. However, be careful with your copy/paste - nothing is worse than saying ABC School is your dream school, and then accidentally sending it to XYZ School. Read [Cover Letter Tips](#).
- If using APLi, make sure your most recent references are there. If not, let us know - we may need to hard-sync your account. NOTE: once you submit your application via APLi, you cannot amend or revise your application, so make sure it is perfect before submitting!
- Do NOT wait until the last day to submit your application! Always give yourself a 1–2 day grace period. This will avoid any confusion with deadlines and time zones. Note: schools may close a vacancy early, if they find a suitable candidate before the posted deadline.
- If you come across a position on the Search database, and the school then directs you to register with Schrole, or they direct you to complete their own online application, please let me know. Many schools will waive this requirement for Active Search candidates, or at least the references requirement. So save yourself a lot of time/effort and check with me first!
- **Keep your profile updated!** You can continue updating your profile in Active status. Remember, your goal is to have the most complete and competitive profile possible! So go ahead and request additional references, revise your CV, upload supporting documents and/or your criminal background check. If you want us to review your profile again, just let us know.

- **Auto-Archived!** You need to log on once every 30 days, or our system will automatically Archive your account; you will lose access to the dbase and schools will not be able to see your profile. Do not just rely on the Daily Email Updates! Send me a quick email and I will re-activate you immediately (this has to be done manually).
- Visit our [Search Website](#) for tips on Cover Letters, Resumes, Bios, and other job search tips.

Search Associates is offering a series of free online workshops on various recruiting tips, hosted by different Senior Associates around the world. Here's the September and October line-up:

Saturday, September 13 – 4:00 PM Seattle, USA

Bob & Jen Imholt: *How to Write Cover Letters and CVs*

[REGISTER HERE](#)

Saturday, September 20 – 1:00 PM Toronto

Gary & Barbara MacPhie: *Teaching Overseas – Is It for You? Things to Think About*

[REGISTER HERE](#)

Saturday, September 27 - Session 1: 11:00 AM and Session 2: 5:00 PM (China time)

Gez Hayden: *Optimizing Your Job Search*

[REGISTER HERE](#)

Saturday, October 4 – 4:00 PM London, UK

Peter Smyth: *Demo of the Search Database: How to Apply Through the Database*

[REGISTER HERE](#)

Sunday, October 12 – 4:00 PM Seattle, USA

Bob & Jen Imholt: *Why Attend an In-Person Job Fair? – Advantages, What to Expect, and Differences Amongst Our Various Fairs*

[REGISTER HERE](#)

Sunday, October 19 – 12:00 PM (CET) Gibraltar

Dom Currer: *Teaching in International Schools*

[REGISTER HERE](#)

The sessions will conclude with a Q&A session, so bring your questions! Don't miss these exclusive seminars designed to help you navigate the competitive recruiting process.

If you have any questions, please email me. Barbara and I try very hard to respond ASAP, but at this time of year, it may take us a few extra days to reply to your emails. If you do not hear from us within 1 week, please re-send your email! **We are here to assist you and support your job search, as much or as little as you want.**

Kind regards,
Gary

◆ Connect with me on [LinkedIn](#), follow me on [Instagram](#), join our [Facebook Group](#), visit our [Search Website](#).

◆ Please add "noreply@searchassociates.com" to your Safe Senders List, so important information, updates and invoices from Search Associates don't end up in your junk/spam folder. ***